

# 27<sup>th</sup> Annual DIGIT Workshop

Special Interest Group on Adoption and Diffusion of Information Technology  
December 10, 2017 at the COEX CONVENTION CENTER in Seoul, South Korea

	Event
9:00-9:10	Registration, Networking, Poster Setup
9:10-9:15	Introductions
9:15-9:45	<p><b>Paper I: Transforming IS Ideas to IS Innovations - Adaptation Strategies based on a Community Appraisal Perspective</b>  <i>Victoria Reibenspiess, German Graduate School of Management and Law; Andreas Eckhardt*, German Graduate School of Management and Law; Lennart Jaeger, German Graduate School of Management and Law; Katharina Drechsler, German Graduate School of Management and Law</i></p>
9:45-10:15	<p><b>Paper II: Engagement with Social Ads: Explaining the Influence of Herding in Social Media Advertising</b>  <i>Jens Mattke*, University of Bamberg; Lea Müller, University of Bamberg; Christian Maier, University of Bamberg</i></p>
10:15- 11:15	<p><b>Interactive panel: Dark Side of IT Use</b>  <i>Panelist: Matthew K O Lee, Monideepa Tarafdar, Ofir Turel</i></p>
11:15-11:45	Coffee Break & Poster Session/ Research Ideas
	<ul style="list-style-type: none"> <li>• <b>Facilitating Employee Intention to Work with Robots</b>  <i>Sangseok You*, Syracuse University; Lionel Robert, University of Michigan</i></li> <li>• <b>A Lie on Sharing Economy: Solutions for Uber Drivers' Dilemma When Self-Driving Cars Arrive</b>  <i>Chih-Yuan Chou*, Purdue University</i></li> </ul>
11:45-13:15	Roundtable Session (2 papers per table)
Table 1	<ul style="list-style-type: none"> <li>• <b>Understanding the Dissemination of Online Rumor Message in Social Media: The Roles of Emotions and Information Ambiguity</b>  <i>Boying Li*, University of Nottingham Ningbo China; Alain Yee-Loong Chong, University of Nottingham Ningbo China</i></li> <li>• <b>"Sharing without Reading" on Social Media Leads to Inflated Subjective Knowledge</b>  <i>Frank Zheng*, The University of Texas at Austin</i></li> </ul>
Table 2	<ul style="list-style-type: none"> <li>• <b>Reviewer as A Blogger: Complimentary or Exclusive between the Performance of Blogs and User-generated Travel Portal Sites</b>  <i>Chih-Yuan Chou*, Purdue University</i></li> <li>• <b>Engagement with Social Ads: Explaining the Influence of Herding in Social Media Advertising</b>  <i>Jens Mattke*, University of Bamberg; Lea Müller, University of Bamberg; Christian Maier, University of Bamberg</i></li> </ul>

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<b>Table 3</b>	<ul style="list-style-type: none"><li>• <b>A Balanced Perspective on the Bright and Dark Sides of IT Based on a Systems Theory of IT Innovation, Adoption, and Adaptation</b> <i>Steven Alter*, University of San Francisco</i></li><li>• <b>Transforming IS Ideas to IS Innovations - Adaptation Strategies based on a Community Appraisal Perspective</b> <i>Victoria Reibenspiess, German Graduate School of Management and Law; Andreas Eckhardt*, German Graduate School of Management and Law; Lennart Jaeger, German Graduate School of Management and Law; Katharina Drechsler, German Graduate School of Management and Law</i></li></ul>
<b>11:45-13:15</b>	<b>Roundtable Session (2 papers per table)</b>
<b>Table 4</b>	<ul style="list-style-type: none"><li>• <b>Developing Social Media-Enabled Individual Dynamic Capabilities: A Perspective of Boundary Spanning Behaviors</b> <i>Xiaobo Ke*, Guangdong University of Technology; Wei He, The Hong Kong Polytechnic University; Helen Du, Guangdong University of Technology</i></li><li>• <b>Cultural Differences in the Use of New Media Technologies: A Comparison of 47 Studies</b> <i>Katharina Michalenko, University of Cologne; Claudia Loebbecke*, University of Cologne; Stefan Cremer, University of Cologne</i></li></ul>
<b>13:15-13:30</b>	<b>Roundtable Chairs' Presentation</b>
<b>13:30-13:45</b>	<b>Award Presentation &amp; Concluding Remarks</b>
<b>13:45-14:00</b>	<b>SIGADIT Executive Business meeting</b>