



AIS Special Interest Group on Adoption and Diffusion of Information Technology

DIGIT 2014 Call for Papers

The Special Interest Group on the Adoption and Diffusion of Information Technology will again host a pre-ICIS workshop for people interested in information technology adoption and diffusion (DIGIT). DIGIT will be held in the morning of Sunday, December 14, 2014 in Auckland, New Zealand. The theme this year is **Reflection and Looking Forward: A Journey of 25-Year Technology Adoption and Diffusion Research**.

The workshop will include paper roundtables, panel discussions and poster presentations. This year, our panel of senior IS scholars will discuss what we have learned from a quarter century of IS adoption and diffusion research and what we can do in the future.

Faculty members and doctoral students are encouraged to attend and submit papers for roundtable discussion and poster session. Doctoral students submitting papers to the conference will be eligible for a workshop scholarship that covers the DIGIT registration fee**. The deadline for submission of papers is Sunday, August 31, 2014. Notification of acceptance or rejection will be made in late October. See the Call for Papers below for more details.

In order to foster the workshop atmosphere that has developed in previous meetings, registration will again be limited to about 40 people. Refreshments will be provided to attendees. You can register for DIGIT during the regular ICIS registration process. For information on SIGADIT and past DIGIT workshops, please contact the 2014 workshop organizers:

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SIGADIT Chair

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Program Chair

Carol Hsu

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** Up to 3 doctoral student authors will receive a full scholarship to cover their workshop fee. Depending upon remaining funds, full or partial scholarships will be offered to all other doctoral students, who submit papers for workshop consideration. Please contact Andreas Eckhardt (eckhardt@wiwi.uni-frankfurt.de) for additional information.

DIGIT 2014 Call for Papers

Reflection and Looking Forward: A Journey of 25-Year Technology Adoption and Diffusion Research

In 1989, the Technology Acceptance Model was first published to predict user acceptance of computers. Over the past 25 years, this influential theoretical model has been extensively applied, modified and discussed regarding its antecedents, contingency variables and constructs refinements. In this workshop, we would like to invite papers to reflect on and move forward from the dominant stream of research work on technology acceptance. In particular, new technological developments such as social media, cloud computing and mobile technologies have offered innovative opportunities to enable new forms of organizational change and user experiences. At the same time, these new technologies can be also disruptive in challenging the existing organizational practices. Furthermore, we see the boundary of technology adoption and diffusion has greatly moved beyond the individual and organizational level. The implications of technology use and adoption are now seen at the industry, national and global level. Therefore, the combination of these developments provides scholarly opportunities to discuss theoretical implications of technology acceptance research and identify avenues where new theoretical underpinnings might be required to strengthen our understanding of how individuals or organizations adopt and use information systems.

While papers adhering to the theme are encouraged, research in other IT adoption and diffusion research domains will also be considered. Potential topics areas include (but are not exclusive to):

- Technology adoption and diffusion at the interorganizational, national and global level
- Extension of technology acceptance model for new innovation technologies
- New theoretical developments in technology acceptance research
- Acceptance vs. resistance to new technologies
- Dark side of technology adoption
- Methodological issues regarding technology adoption and diffusion

In the interest of discussing the most current research in this area, research-in-progress papers are encouraged as well as full research papers. Submitted research can be conceptual, analytical, design-oriented, or empirical in nature.

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Instructions for Contributors

All submissions will be blind reviewed. Papers should not have been published previously in proceedings or journals, nor be under review elsewhere, but it is the general objective of the workshop that they will be submitted to a premier outlet after the DIGIT workshop. At least one author must register and attend the workshop to present the paper if the work is accepted. The workshop date will be Sunday, December 14, 2014.

All papers should be double-spaced and submitted in Microsoft Word format. Research-in-progress papers are limited to ten double-spaced pages. Research papers are limited to twenty double-spaced pages. Both types of submissions should include an abstract. Page counts exclude references. The title page (exclusive of the page counts) should include the paper title and the authors' names, affiliations, and e-mail addresses. The main body of the paper should have a title, but no author identification. The deadline for submission of papers is Sunday, August 31, 2014. Notification of acceptance or rejection will be made in late October.

This year, all paper submissions should be sent electronically as a Microsoft Word attachment to digit.workshop@gmail.com. Questions regarding paper submissions should be directed to the program chair Carol Hsu at (carolhsu@ntu.edu.tw).

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