



AIS Special Interest Group on  
Adoption and Diffusion of Information Technology  
(AIS Outstanding SIG 2014, 2015, 2016, 2017, 2018, 2019, 2020)

## **DIGIT 2021**

Saturday, December 11, 2021

### **Panel Description**

**Panel Theme:**

*Embracing the conference theme of challenges: What to tackle, how to tackle it, and how to do so as a research community?*

The AIS SIGADIT is dedicated to providing a forum for researchers and individuals interested in the phenomenon of adoption and diffusion of information technology among users, organizations and societies. This year, we are pleased to offer an exciting panel where our community will hear from four senior faculty on the current challenges and opportunities of research in adoption and diffusion of IT. Our esteemed panelists have made and continue to make significant contributions to the adoption and diffusion research arena, and, between them, have many decades of service as editors in our top journals. We look forward to hearing their thoughts and asking them questions about (1) how adoption and diffusion of IT research can tackle current global challenges, (2) the current methodological trends and approaches that should be used in our research, and (3) how to build a strong diffusion and adoption community.

Panelists will include:

**Debbie Compeau**

Associate Dean, Carson College of Business  
Washington State University

**Suprateek Sarker**

Professor, McIntire School of Commerce  
University of Virginia

**Elena Karahanna**

Distinguished Chair and Research Professor  
Terry College of Business  
University of Georgia

**Andrew Burton-Jones**

Professor, School of Business  
University of Queensland, Australia